**Will Facebook sue Mark Zuckerberg? Or maybe the opposite?**

Israeli entrepreneur Mr. Rotem Guez, Co-Founder of 'Like Store', an international social marketing company, legally changed his name to Mark Zuckerberg after receiving a threat of a lawsuit from facebook.

On January 29, 2011, Mr. Guez, filed a lawsuit against Facebook, Inc. and against 'Nana10 MASA', their local affiliate in Israel, after they were unwilling to return his 'hacked' Facebook profile without any apparent, legitimate reason.

On September 1, 2011, Facebook, inc. and their law firm 'Perkins-Coie', sent Mr. Guez (in return) a revengeful threat of a lawsuit, claiming that Mr. Guez and 'Like Store' violated Facebook's TOS by selling advertisers 'Fans' for their 'Fan Pages', and stated that only Facebook, Inc. can provide such a service. Facebook, Inc. demanded that Mr. Guez close his company and never access Facebook's site, services, platform or network for any reason whatsoever.

On December 7, 2011, we sent Mr. Guez to the 'Ministry of Home Affairs' to change his name in his passport and on his identification. He is now legally named Mark Zuckerberg, and that will likely be his legal name for the rest of his natural life.

On December 14, 2011, just one week after Mr. Guez officialy bacame Mark Zuckerberg, Facebook, Inc. again sent a threat of a lawsuit, not knowing that this time; they are planning on suing Mark Zuckerberg.

**For more information, press interviews etc. email to** [**mark@markzuckerberg.co.il**](mailto:mark@markzuckerberg.co.il)

**Mark Zuckerberg's links:**

* **Official website:** <http://MarkZuckerbergOfficial.com/>
* **YouTube:** <http://www.youtube.com/ImMarkZuckerberg>
* **Twitter:** <http://twitter.com/imarkzuckerberg>
* **Facebook:** <https://www.facebook.com/pages/Im-Mark-Zuckerberg/150824568358587>
* **Like Store Website:** <http://like-store.net/>

Advertising Agency: Mizbala  
Regional Executive Creative Director: Dori Ben Israel Kario  
Copywriter: Peter Jay  
Coding: Dennis Drianov  
Editor: Aminadav Mankush Feigenboum  
Design Agency: Hooligans  
Lead Designer: Miriam Mushinski